KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)

(Sponsored by S.K.P.V.V. Hindu High Schools' Committee)
Kothapeta, Vijayawada-1

A College with Potential for Excellence(CPE)

ISO:9001-2015

NAAC"A" Grade in Cycle3

PG DEPARTMENT OF BUSINESS ADMINISTRATION (MBA)



INNOVATIVE PRACTICE

"MEET THE EXECUTIVE"

08.12.2023



INVITATION

ISO 9001-2015

NAAC 'A' GRADE in Cycle 3

K. B. N. COLLEGE (Autonomous)

(Sponsored by: S.K.P.V.V. Hindu High Schools Committee)
Kothapet, VIJAYAWADA -1.
A College with Potential for Excellence (CPE-UGC)

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The PG Department of Business Administration cordially invite your gracious presence to programme

"MEET THE EXECUTIVE"

Date & Time: Fridy 08 th December 2023 at 11:00 a.m

Resource Person

Mr.G.SARISH

CEO of Hema Varna Financial Services,

Guntur

ORGANIZED BY:

PG DEPARTMENT OF BUSINESS ADMINISTRATION K.B.N COLLEGE — PG CENTRE



KAKARAPARTI BHAVANARAYANA COLLEGE (AUTONOMOUS)

(Sponsored by: S.K.P.V.V. Hindu High Schools' Committee)

Kothapeta, VIJAYAWADA - 520 001

Estd: 1965 Affiliated to KRISHNA UNIVERSITY, Machilipatnam

Accredited by NAAC with CGPA 3.11/7 at "A" Grade (3rd Cycle)

College with Potential for Excellence (UGC - CPE)
An ISO 9001:2015 Certified Institution

☎: 0866-2565679, 6699233 Web: kbncollege.ac.in Email: info@kbncollege.ac.in

S. Venkatesh M.B.A, M. Phil

Date: 07-12-2023

Director

STUDENT NOTICE

All the second year MBA(2022-24 Batch) Students are informed to attend MEET THE EXECUTIVE Programme by Mr.G.Sarish on 08-12-2023 at 11:00AM at UG Seminar Room.

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MEET THE EXECUTIVE

(8th December, 2023)

The MBA Department has designed a unique and innovative program called "MEET THE EXECUTIVE" providing MBA students with a platform to interact with corporate heads, entrepreneurs, founders, directors, CEOs, and managerial leaders from various fields.

Event Details

Date: 08-12-2023

Organized By: MBA Department

Target Audience: MBA Second Year Students (2022–2024 Batch)

Resource Person: Mr. G. Sarish, CEO of Hema Varna Financial Services,

Guntur

About the Resource Person:

Mr. G. Sarish is academically proficient with over 15 years of experience in FMCG, Stock Market, Derivatives, Mutual Funds, Macroeconomics, and Financial Planning. He is currently practicing Financial Planning and involved in the sales of various financial products. He has trained over 10,000 students, investors, and industry professionals on topics such as Basics of Stock Markets, Derivatives, Mutual Funds, RBI Policies, Financial Products, and Life and General Insurance. Mr. Sarish also manages a YouTube channel (Hemavarna Financial Services) dedicated to spreading financial literacy.

Objectives of the MEET THE EXECUTIVE Program

- To help students understand investment concepts.

- To raise awareness about job opportunities in Financial Services.
- To teach fundamental and technical analysis (FATA).
- To highlight the importance of education in relation to financial services.
- To explain the pros and cons of financial services.

Highlights from the Resource Person's Talk

Mr. Sarish discussed major advanced economies (Canada, France, Germany, Italy, Japan, UK, USA) and emerging economies (Brazil, China, Russia, India, South Africa). He covered topics such as self-motivation, budget planning, credit management, saving, risk management, investment, and taxation. He emphasized the importance of training the subconscious mind for success and the qualities a CEO needs to solve problems in critical situations. Mr. Sarish also highlighted ways to increase financial literacy.

Outcomes of the MEET THE EXECUTIVE Program

- Students should have role models to achieve their goals.
- Students should work on increasing their financial literacy.
- Students should gain knowledge in financial services through both online and offline methods.
- Understanding the importance of financial knowledge in achieving financial freedom.
- Recognizing that learning extends beyond just reading books.
- Encouraging students to pursue online courses like NISM (Equity Derivatives, Research Analyst, Investment Advisor Level-1 & 2).

Attendance and Conclusion

A total of 80 second-year MBA students (2022–24 batch) attended the program. Pavani, a second-year MBA student, proposed the vote of thanks.

Photo Gallery











ISO 9001:2015 CERTIFIED INSTITUTION

NAAC "A" Grade in Cycle 3





(Sponsored by S.K.P.V.V. Hindu High Schools committee) Kothapet, Vijayawada-520001

A College with Potential for Excellence (CPE)

Teaching- Learning- Innovative Methods

MEET THE EXECUTIVE

Topic: Meet the Executive

Class: II-MBA(ALB)

Date: 08 12/1013

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2203084	P. Haritha	table
2203087	P. Ramya	Though.
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Signature of Lecturer

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